

Demand Reduction Material

Midwest HIDTA

High Intensity Drug Trafficking Area
10220 N Executive Hills Blvd.
Suite 620
Kansas City, MO 64153



Catalog of Available Publications/Videos/ Educational Curriculum

*Educational Materials for use by
Law Enforcement and Governmental Agencies
In their Community Awareness Programs*

All Materials Provided by
Midwest High Intensity Drug Trafficking Area
ONDCP

All materials are available by calling:

Midpoint National Inc.,

1-800-611-0779

or

1-913-362-7400

Brochures Available



B1E "Club Drugs Rave to the Grave"

Brief explanation of (6) club drugs, and an overview on the truth about Club Drugs.

100/pk



B1S "Club Drugs Rave to the Grave"

Same brochure as above except it is in Spanish.

100/pk



B2E Life or Meth. What's it Cost?

Information about methamphetamine. It's effects on the body and brain. Key indicators for possible Meth use.

100/pk



B2S Life or Meth. What's it Cost?

Same brochure as above except it is in Spanish.

100/pk

Smaller quantities are available upon request.

Brochures Available

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B3A "Anhydrous Ammonia"

This is designed for law enforcement community. 100/pk



B4E Clandestine Methamphetamine Lab. Designed for the 1st responder other than law enforcement as well as public knowledge and those working in the area of the Department of Transportation, utilities, sanitation etc.

25/pk



B6 "Anhydrous Ammonia/Methamphetamine for the Agricultural Community" and Anhydrous Ammonia Dealers. Developed in partnership with Farmland Industries.

Leaflet 100/pk Back to Back



B7 "Methamphetamine - Fools Rush In." General information about Methamphetamine; it's effects, street names, how it works, and the long-term effects of using.

50/pk

Smaller quantities are available upon request.

To Order Call: 1-800-611-0779 Midpoint National Inc.,

Brochures Available



B8 "Ecstasy - The Big Lie". General information about Ecstasy; it's physical effects, psychological effects, and the permanent damage it can cause. 50/pk



B9 "GHB, Rohypnol, and Ketamine. Knockout Punch". General information about each drug and it's short term and long term effect. 50/pk



B10 "What to say when you want to say no". General information on how to say no and how to avoid drugs and alcohol. 50/pk

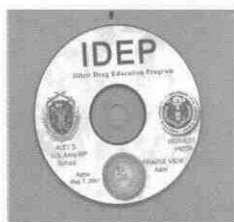
Additional Materials Available



DH1 "Is There A Meth Lab In Your Neighborhood?" Door hangers with information about what to look for if you suspect a Meth lab and what to do. (Double sided)
Side 2
(Spanish)



BM "Life or Meth: What's the Cost?" Book Marks. 50/pk



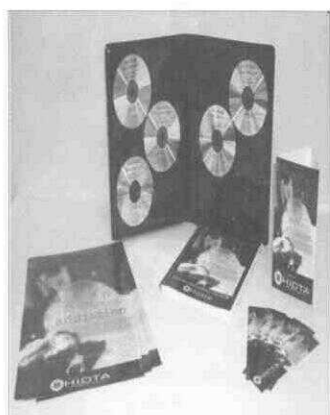
CD1 IDEP (Illicit Drug Education Program) Interactive CD Education Program for Parents, Educators and Community Leaders. Designed to be used with "Life or Meth;? It's Your Choice Program or stand alone. Also available in Spanish.

CD Program



F1 MEDFELS

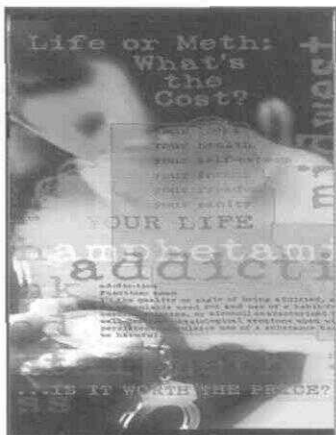
(Methamphetamine Education for Elementary School) 4 Lesson curriculum targeting 3rd & 4th graders. Includes both a delivery and support curriculum and related classroom activities.



KIT "Life or Meth: It's Your Choice". Methamphetamine Education Program. 5 lesson interactive CD ROM, targeting 5th & 6th graders. Kit includes posters, table tents and book marks. IDEP can be used with this. PC platform only.

Kit

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P3 "Life or METH?:
It's Your Choice" 25/pk



P2S “Attention Retail Store”

Spanish	Each
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V1 "Life or Meth" . General information about Methamphetamine use in the Midwest HIDTA region.
Video

V2 "Life or Meth. What's the Cost?" Interviews with 2 teenage methamphetamine abusers.
Video

V3 "Life or Meth. What's the Cost?" Interviews with 2 teenage methamphetamine abusers.
Closed Captioned Video

V4 "Myths about Meth" A Physician discusses the physical effects of methamphetamine abuse by youth.
Video

V5 "Amy's Story" Live accounts of Amy Cresswell's substance abuse prior to incarceration in a federal prison.
Video